



MEDIA ADVISORY

**SACRAMENTO SMALL BUSINESS TECHNOLOGY BOOT CAMP
TO OUTLINE KEYS TO GROWTH, SUCCESS**

SAN JOSE, Calif., March 15, 2005 – On Thursday, March 31, 2005, the Small Business Technology Institute will host its Small Business Technology Boot Camp, a one-day seminar to help small businesses in the Sacramento area increase productivity and profitability through information technology. The event is sponsored by Intel[®], a world leader in technology that began as a small business in 1968.

What: Small Business Technology Institute's Small Business Technology Boot Camp

When: Thursday, March 31, 2005

Time: 8:00 a.m. – 5:30 p.m.

Where: Sheraton Grand Hotel, 1230 J. Street (13th & J Streets), Sacramento, CA 95814

Learn: Communications & Business Infrastructure; Marketing, Sales and Customer Relationships; Operations, Collaboration and Inventory Management; Money Management, Accounting & Bookkeeping

Who: Ideal for small business owners and managers from companies with 1-20 employees

RSVP: Pre-register online for \$20 at <http://www.sbtechnologyinstitute.org/bootcamp> or for more information email training@sbtechnologyinstitute.org.

The Small Business Technology Boot Camp provides small business owners and managers with practical tips, expert advice and valuable knowledge about innovative technology approaches that will propel their businesses to the next stage of growth. For more information on the Small Business Technology Boot Camp Series and other seminars and events hosted by the Small Business Technology Institute, visit <http://www.sbtechnologyinstitute.org>.

About the Small Business Technology Institute

The Small Business Technology Institute (SBTI) is a non-profit, public benefit corporation that fosters the adoption of information technology among small businesses. SBTI provides information technology awareness, education, consulting, and support services to businesses with 1 to 300 employees, with a focus on disadvantaged categories. SBTI also provides technology developers and vendors with market intelligence and knowledge to ensure the development of products that meet the needs of small businesses. For more information, visit <http://www.sbtechnologyinstitute.org> or call (408) 494-0212.

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Media Inquiries:

Small Business Technology Institute
Marketing Communications
408-494-0212
marketing@sbtechnologyinstitute.org